



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Luc Inc.
25 Whitlock Place, SW #201
Marietta, GA 30064

Contract # 200036

Schedule Dates 11/02/12-11/05/12
Advertiser Friends of John Delaney (15677)
Agency/T-Code Luc Inc. (2131)/ELECTRONIC
Product Political-Political (1088)
Brand DELANEY 11/2-11/6 (73105)
Salesperson Petro, Susan (1110)
Sales Office WJLA - Core Team
Buyer Name Prescod,dEVON
Phone/Fax (770) 427-0735 /
CPE DELANEY/11/2 - 11/6
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 11/01/12
Last Modified 11/01/12
Entered By Susan Petro
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,365.00
Net Total \$7,735.00
Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2012	5	\$9,100.00
Grand Total:	5	\$9,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	6:59A- ABC--GOOD MORNING AMERICA						1			1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		11/1/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	9A- LIVE!						1			1	\$1,500.00	\$1,500.00	WJLA Arlington (WJLA)		11/1/12
3.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	12:30P- NEWS--ABC7 NEWS @ 1230P						1			1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		11/1/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P						1			1	\$3,200.00	\$3,200.00	WJLA Arlington (WJLA)		11/1/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:59A- ABC--GOOD MORNING AMERICA		1							1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.